THE WEXNER FOUNDATION



LEADERSHIP SKILLS SUMMIT

DECEMBER 13, 2020 I VIRTUAL GATHERING

Ten steps of Organizational Change: case study notes from Howard Lichtman

- 1. Recruit key opinion leaders as champions
- 2. Conduct listening exercises to get different perspectives-bonus by participating at this stage they are more likely to buy in later
- 3. Share global best practices
- 4. Establish diverse leadership teams
- 5. Sign informal contracts otherwise best of intentions gets lost in other obligations
- 6. Provide resources
- 7. Establish new and improved procedures and process
- 8. Measure results
- 9. Culture trumps strategy even language is more than words speaks volumes as to values
- 10. Need to move beyond the initial champion change agent or lost -need succession plan

